



*"Lights,  
Camera,  
Financial Action!"*

**DR. TONYA SMALLS**

**DBA, MBA, CPA, CGMA**

*Candidate For*  
**Chair, National Finance Committee**



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# THE ROLE, THE READINESS, THE RESULTS!

**“Lights, Camera, Financial Action!” means delivering clarity, confidence, and credibility to every financial decision. I will help Delta achieve this by:**

## **Financial Focus Across All Levels**

Concentrate on and meet the financial requirements of the Sorority by assessing needs from local, regional, and national viewpoints. Additionally, seek out innovative strategies to bolster our financial stability and improve our financial agility.

## **Performance-Driven Approach**

Offer insights from a financial perspective by applying performance measurement best practices to enhance both financial and operational outcomes. This will help ensure that the National Finance Committee's priorities remain aligned with the Sorority's Strategic Plan.

## **Expertise That Serves**

Use accounting and finance expertise to support the National Board of Directors and Headquarters Staff, to enhance financial sustainability and leverage financial resources for greater impact.





# ENCORE: LEADERSHIP THAT DELIVERS!

**My Experience: Financial Leadership That Performs**

## **National Leadership**

- Member, National Board of Directors (2021–Present)
- Chair, National Audit and Corporate Compliance Committee (2021 – Present)
- Member, National Internal Audit Committee (2015–2021)
- Delta Fellows National Leadership Development Program – Cohort 2 (2018 – 2019)

## **Local Chapter Leadership**

- Henry County Alumnae Chapter:
  - 2<sup>nd</sup> Vice President, Treasurer, Historian
  - Chair, Budget and Finance Committee
  - Chair, Program Planning & Development
  - Chair, Internal Audit Committee
    - Initiated strategic audit and finance improvements

## **Professional Leadership**

- CFO, Communities In Schools of Georgia, Inc.
- Former CFO, South Atlantic Division, American Cancer Society, Inc.
- Assistant Professor/Adjunct Professor of Accounting faculty roles at Emory, Spelman, CAU, Clemson, NCCU

## **Financial Governance & Service**

- Member, Rotary International: Paul Harris Fellow; Rotary Club Treasurer for 2 Clubs
- Finance and Audit Committee Member, Council of State and Territorial Epidemiologists, Inc.
- Advisory Board Member, Make-A-Wish Georgia, Inc.



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# **BOX OFFICE RECEIPTS: MY TRACK RECORD IN NUMBERS!**

**25+**

**YEARS OF ACCOUNTING/FINANCE  
LEADERSHIP EXPERIENCE**

**20+**

**YEARS AS A CPA**

**15+**

**YEARS SERVING NONPROFIT  
ORGANIZATIONS**

**7+**

**UNIVERSITIES AS AN INSTRUCTOR  
TEACHING FINANCIAL CONCEPTS**

**4**

**PEER-REVIEWED PUBLICATIONS RELATED  
TO ACCOUNTING/FINANCE RESEARCH**

**3**

**NATIONAL DELTA FINANCIAL LEADERSHIP  
ROLES LEVERAGING FINANCIAL EXPERTISE**

**2**

**DECADES OF CONTINUOUS  
SERVICE IN DELTA**

**1**

**CLEAR VISION:  
FINANCIAL CLARITY FOR DELTA!**

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